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Popular Media Literacy Website Re-launches

UnderstandMedia.com is giving away free services to celebrate its website re-launch

LOS ANGELES, CA – UnderstandMedia.com, the online media literacy portal, is re-launching itself. Not only does the new site feature a friendlier interface, but it also contains many new features aimed towards students, teachers, parents, and Spanish speakers.

According to Nick Pernisco, founder and editor-in-chief of UnderstandMedia.com, the website was in dire need of a redesign due to changing technologies and new directions.

“The old site was designed in 2005 and it just looked drabby. The new site has a friendlier appearance and incorporates new Web 2.0 features like social bookmarking. We also needed to incorporate new information about our expansion into educational technology, so this was the perfect time to get it done.

To help celebrate the newly redesigned site, Understand Media is offering a free one-day media literacy workshop to three Los Angeles area organizations. Organizations interested in taking advantage of this offer (valued at \$2,000 each) should e-mail the site for more information.

About Understand Media

Understand Media was founded with the sole intention of educating the community about media issues. The founders include college professors and media professionals who believe in providing easy to understand resources for a wide audience. The site contains original articles, resources, lesson plans, podcasts, videos, and blogs for teachers, parents, students, and anyone interested in better understanding media.

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