

FOR IMMEDIATE RELEASE

Santa Monica, CA - June 3, 2010 - SMC Students Create Periodical on Media Literacy

Students in Professor Nick Pernisco's Communications 2 class have created a group of essays that highlight some pressing issues in social media websites and media literacy.

Social media websites have affected our lives, whether we have started a Facebook account, uploaded a video onto YouTube, or looked up an article on Wikipedia. But have you ever thought about what the consequences are of using them? Probably not, and the answers might surprise you.

The students of Nick Pernisco's Spring 2010 Communications 2 (Media Literacy) class at Santa Monica College in Santa Monica, CA, have compiled the Student Journal for Media Literacy Education, a freely available online periodical that has analyzed many issues, including:

- Social Media and Personal Privacy
- Social Media and Advertising
- Social Media and Media Literacy
- Social Media and Harassment

The objective of this project is to help professors and students understand new media through social networking channels. These issues have not yet been explored in textbooks simply because they are new. Professor Pernisco and his students have attempted to bring these issues to light by releasing the Student Journal for Media Literacy Education in order to educate people in a field that grows in importance daily, but sadly, remains overlooked.

After taking in these essays, the reader should have a better grasp of the inner workings of social media websites, and how they may affect the lives of people and businesses, positively or negatively.

The journal may be downloaded for free at www.UnderstandMedia.com.

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